



400 N. CAPITOL STREET, NW, SUITE 585  
WASHINGTON, DC 20001  
OPENINTERNETCOALITION.COM

United States Congress  
Washington, DC

RE: Call for the Adoption of a National Broadband Policy

May 24, 2007

Dear Member of Congress,

We are writing to urge you to support immediate adoption of a national broadband policy that will lead to universal, affordable access for all Americans to high-speed Internet connections.

Congress, the White House, and leaders in the private and non-profit sector have long supported this goal. Yet in the last few years, the US has slipped well behind the world leaders in the performance and penetration of our broadband networks. America has seen nearly a decade of decline in its world standing in broadband services largely because of an uncompetitive marketplace -- with monopolies and barriers to entry written into the law. In part, this is because we lack a comprehensive policy to address the digital divide, ensure the free flow of content, and promote the development of ubiquitous, high-speed Internet access at affordable prices.

Now is the time to give this goal the urgency it deserves. A national broadband policy will provide the unifying principle to enact a variety of needed reforms and changes to our telecommunications laws. As broadband networks become more and more integral to our economic and social life, we are reaching a tipping point where legislation is no longer simply welcome -- it is imperative.

Taking concrete steps in this decade to increase access to the Internet is vital to economic growth, educational development, and social opportunity -- much like rural electrification in the 1930's and our Interstate Highway system in the 1950's. The 21<sup>st</sup> century information superhighway marries the power of free speech and free markets -- producing the greatest engine of democratic deliberation and open commerce since the printing press. With the concerted will of this Congress, backed by the support of the American people, we believe that a national broadband policy will deliver on the full promise of what information technologies have to offer.

To demonstrate our commitment, our coalition has come together in support of principles which we hope will guide your deliberations as we move toward a national broadband policy.

### **Universal Affordable Access**

Broadband Internet access should be universally available and affordable. Rural or urban, rich or poor, every American must be able to access the information superhighway at fair prices and speeds that rival the rest of the world. Like world-class schools and the best research science, the information superhighway must be considered an indispensable part of our society that has

the potential to provide economic and social opportunities to all. Programs focused on deploying high-speed Internet access in underserved areas are a key starting point for this goal.

### **An Open Internet**

Access to broadband networks should be open to all producers and consumers of Internet content on fair and equal terms. The Internet should offer a free market to all competitors and maximum choice to all consumers. Consumers should have unfettered access on open Internet networks to all lawful Web sites, devices, applications and services. This principle, known as network neutrality, ensures that no self-interested gatekeeper can hold captive the online economic marketplace or marketplace of ideas.

### **Quality through Competition**

A competitive marketplace creates jobs, helps the American consumer, fosters innovation, and drives economic growth. We must aspire to achieve the world's most advanced communications networks, building on the tradition of American policy and innovation that created the open Internet. We must maximize competition on next generation networks by guaranteeing access and by ensuring that all networks interconnect and interoperate. Regulation should be targeted, technology neutral and consistent across all competitive networks.

We thank you for reviewing these principles, and we look forward to working with the 110<sup>th</sup> Congress to achieve these vital goals.

Sincerely,

Amazon.com  
Ask.com  
Chemistry.com  
CollegeHumor  
Consumer Federation of America  
Data Foundry  
Earthlink  
EDUCAUSE  
Entertainment Publications  
Free Press  
GetSmart  
GoGawGaw  
HomeLoanCenter.com  
IAC  
Internet 2  
LendingTree  
Media Access Project  
North Texas Technology Council  
PayPal  
Public Knowledge

American Association of Law Libraries  
Association of Research Libraries  
Citysearch  
COMPTEL  
Cornerstone Brands, Inc.  
Domania  
eBay Inc.  
Electronic Retailing Association  
Evite  
Future of Music Coalition  
Gifts.com  
Google  
HSN  
iNest  
Interval International  
Match.com  
NetCoalition  
OR-Live.com  
Pronto.com  
RealEstate.com

ReserveAmerica  
Shoebuy.com  
Skype  
StubHub  
TechNet  
TiVo  
Washington Bureau for ISP Advocacy

ServiceMagic  
Shopping.com  
Sling Media  
Success in the City  
Ticketmaster  
US PIRG  
YouTube