COMMUNITY BROADBAND COALITION

December 13, 2005

Dear Senator:

Community broadband networks offer the promise of increased economic development and jobs, enhanced market competition, improved delivery of e-government services, and accelerated universal, affordable Internet access for all Americans. In the wake of Hurricanes Katrina, Rita, and Wilma, new technologies demonstrated the resiliency and reliability of communications systems that can be used by police, fire, and EMS departments every day. In the future, these locally deployed technologies can help first responders, volunteers, and local governments react quickly to disasters, particularly when old ways of communicating no longer work.

With President Bush having established a priority for universal affordable access to broadband technology by 2007, we urge you to cosponsor S. 1294, the Community Broadband Act of 2005, introduced by Senators Lautenberg and McCain and cosponsored by Senators Graham, Kerry, and Feingold.

In just the past few years, our nation has lost its broadband leadership position. Having been 1st in the world in the late 1990s, and 4th in 2001, the United States has fallen to 16th among industrialized nations in broadband subscriptions per 100 inhabitants. In fact, only 30% of U.S. households subscribe to broadband services, a reflection of high prices, too few choices, and unavailability of attractive services. In fact, the only bright spot for the United States is in the deployment of broadband wireless access points, where the United States continues to rank 1st, in part as a result of the emergence of municipal systems. Many countries outpacing us in broadband deployment, including Canada, Japan, and South Korea, have successfully combined municipal systems with privately deployed networks to bring high-speed broadband to their citizens. The United States can match their success, but only if community leaders can develop networks that make sense for their communities, including public-private partnerships and systems wholly owned by municipalities.

At the turn of the last century, when the private sector failed to provide electric service to much of America, thousands of community leaders stepped forward to form their own electric utilities. Now, communities across America are ready to provide broadband access to their citizens, offering competitive alternatives for their consideration. This past summer, cities such as Philadelphia developed creative ways to partner with the private sector. In addition, the voters of Lafayette, Louisiana rejected an effort to limit their high-speed options by a margin of 62%-38% and decided instead to fund a municipal broadband network. More recently, in referenda held across Iowa, citizens in a majority of the communities voted to preserve the authority of their local governments to develop broadband networks. And in the past few weeks, the City of New Orleans announced a program to provide free wireless access to anyone with a laptop or other IP-enabled device in order to help revitalize the local economy.

The undersigned trade associations, public interest organizations, local government organizations, and private companies share a common commitment to enhancing the availability of broadband services throughout the country. We support the Community Broadband Act because its enactment will further this vital goal.

We look forward to working with you to bring broadband services to all Americans and to helping local governments respond to future disasters. Please join Senators Lautenberg, McCain, Graham, Kerry, and Feingold by cosponsoring S. 1294.

Thank you for your consideration.

AARP

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